



Nederland Community Library District Board of Trustees Meeting Minutes

October 28, 2020

The meeting was called to order at 7:06 p.m.

ROLL CALL

Present: Annie Thayer, Scarlett Ponton de Dutton, Rick Rudstrom, Scott Papich, Russ Paneton, Benjamin Teitelbaum

Absent: Lisa Ryder

Library Director: Elektra Greer

Guest: Kay Turnbaugh, Doug Armitage

MINUTES

Minutes from 9/23/20 approved unanimously

PUBLIC COMMENT

Kay Turnbaugh talked about plans to celebrate the 10th anniversary of the new library building in January.

REPORTS

Director

*Library usage

-Appointment- only library usage: Increase in numbers this month with several new families small group meetings (average about 18 per day).

-Curbside (derived from circulation numbers): We are back up this past month; (approx. 2020 circulations)

-Downloadable materials: Staying the same; (600+);

-Home delivery: We've picked up several new patrons and families in the Magnolia area and Cathy is being our neighborhood librarian doing all the deliveries and pick-ups. I hope we can extend this to Ward (where another staff member lives).



-Video analytics: Youtube views and Facebook engagements necessarily vary depending on the content we post. FB had a 174% increase in engagements this past month, correlating to more cross-posts from NedHeads, our music videos and our promotional video of Ben's talk.

*Our first virtual program with Ben Teitelbaum exceeded expectations with Janette Taylor being an incredible host and Ben being a great guest. We had 23 participants, 27 registrations, and almost NO technology glitches. Charlie set up the lighting and video. Janette will be hosting a second author talk in November for Kay Turnbaugh and Alan Apt's new book on Backcountry Skiing, published through the Colorado Mountain Club. We are actively looking for more local authors and presenters for our virtual programs.

*The Library has completed researching and shifting periodical subscription management to Rivistas. We provide one large annual payment for all our subscriptions at the beginning of the year, which we will do January 2021. This should cost-effectively streamline our magazine subscription process since we no longer have volunteers able to help us out (due to the Pandemic).

*There will be a debt service payment on our bond of \$116, 593.33 in December of this year.

*Facility and Signage

Mark P. is doing well after his surgery and has been back to work.

Treasurer

*As of September 30, 2020 checking/savings totaled \$474,228, of which we had \$18,630 in Checking/Savings, \$293,208 in Savings, \$82,390 in our Reserve Fund, \$50,000 in land development fund, and \$30,000 in our long-term maintenance fund.

*September 2020 total income was \$4,442 of which \$2,121 was from total Property Tax Revenue, and \$2,292 was from total Specific Ownership Tax.

*September 2020 expenses totaled \$25,541. Of that, expense categories exceeding \$1,000 were: \$1,920 for books and materials, \$2,161 for maintenance, \$1,267 for payroll taxes, and \$16,353 for wages.

*Net income for September was -\$21,099. Net income year to date was \$218,188.

NEW BUSINESS

*2021 Draft Budget

*Outdoor Signage Updates

- Consensus was to pass on existing proposal

*Small Business and Nonprofit Video Production Policy

*Libraries Transforming Communities Grant

*January 2021 NCL Anniversary event



OLD BUSINESS

*NCL Strategic Plan, finalize changes

*East Library Property development – updates

*@theTable Library Pitch competition: November 12, 1PM

ADJOURNMENT

RR moved to adjourn the meeting at 8:27